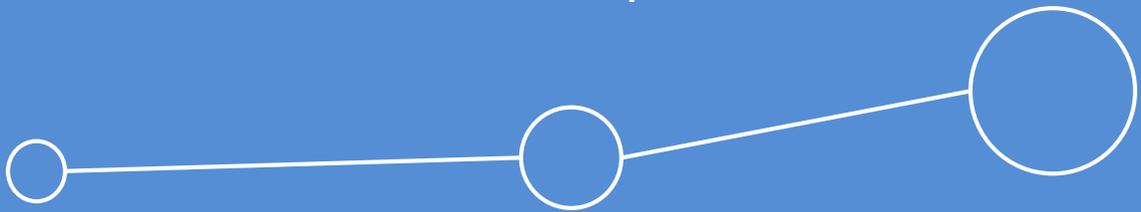


We support the digital transformation of commercial processes

Our Story



1995 -2015

Worked for Fortune Global 500 firms as top-tier strategy consultant

2015 - 2017

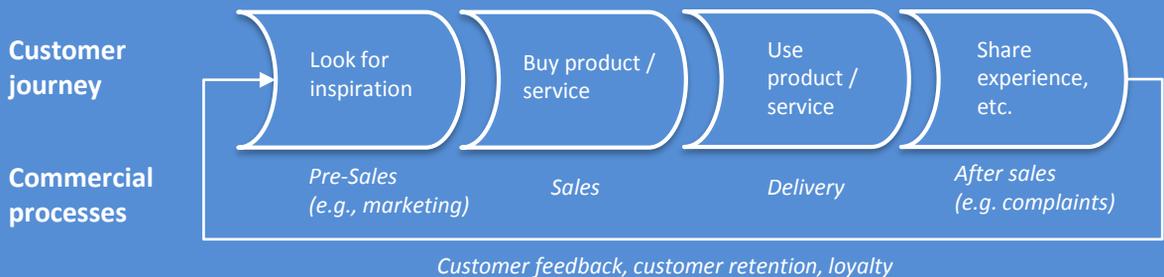
Built innovative solutions for top business challenges with data science technology

2017 +

Aim to seamlessly bring AI to life in the businesses of the future

Our Mission

We support the digital transformation of commercial processes, and provide tailored data solutions – based on advanced AI technology and analytics



Digital solutions (examples)

- Social CRM
- Predictive sales, personalized offers
- Pro-active service recovery
- Automated complaint handling

Member of:



Bundesverband KI e.V.



We Provide Tailored Data Solutions
- based on advanced AI technology

Our Scope

Scraping the web adds a universe of additional hints about customer insights. We bring together the best of two worlds into “**Social CRM**” - advanced AI solutions lead to sales (& after sales) recommendations beyond extrapolation or intuition!



Our Capabilities and Platforms

With our four technological platforms, we can run a variety of customized analytical use cases:



Social Media Scanner

Screen every social post related to offered products and services, gaining real-time customer insights



Text recognition

Automate your customer interaction, as well as your knowledge management



Commercial Analytics

Move own data into platform to identify patterns and understand why a service sells better in a certain setting.



Computer Vision (image recognition)

Use Computer Vision to map customer behaviors, and extract patterns



We Provide Tailored Data Solutions

Our Industry Offerings (Selection)



Travel and Logistics

Discover hidden insights from transactional and social data. Predict who of your existing and new consumers will buy services, become a frequent traveler, or forecast next travel destinations.



Telecom and Media

Analyze demographic, geospatial, engagement, social satisfaction, and network latency data to boost customer acquisition, while improving the retention of current customer base.



Financial services and Insurances

Deliver business insights, minimize manual workload in business scenario simulations, and detect frauds through machine learning techniques.



Retail and Consumer Goods

Translate sales, operations, inventory, revenue, and social sources into improved operations and a more personalized experience to increase customer acquisition and lifetime value.



Healthcare and Pharma

Improve patient satisfaction and quality of care through a more holistic approach to patients' needs. Turn medical and drug test results into central R&D and knowledge repository unit.



Public Sector, Utilities and Security

Utilize data stored in legacy systems to improve and secure processes across departments.

