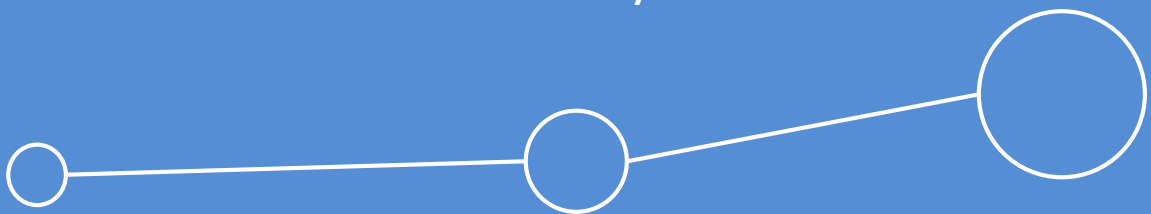


We support the digital transformation of commercial processes

### Our Story



#### 1995 -2015

Worked for Fortune Global 500 firms as top-tier strategy consultant

#### 2015 - 2017

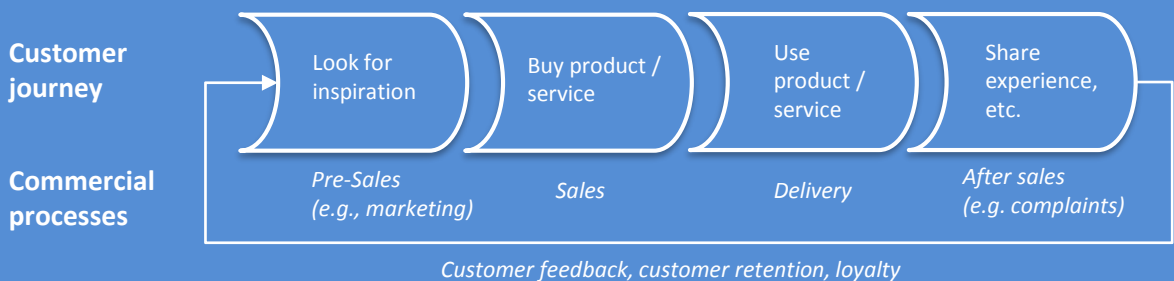
Built innovative solutions for top business challenges with data science technology

#### 2017 +

Aim to seamlessly bring AI to life in the businesses of the future

### Our Mission

We support the digital transformation of commercial processes, and provide tailored data solutions – based on advanced AI technology and analytics



#### Digital solutions (examples)

- Social CRM
- Predictive sales, personalized offers
- Pro-active service recovery
- Automated complaint handling

Schedule a 15-minute exploratory chat

We Provide Tailored Data Solutions  
- based on advanced AI technology

## Our Scope

Scraping the web adds a universe of additional hints about customer insights. We bring together the best of two worlds into “**Social CRM**” - advanced AI solutions lead to sales (& after sales) recommendations beyond extrapolation or intuition!



## Our Capabilities and Platforms

With our three technological platforms, we can run a variety of customized analytical use cases:



### Social Media Scanner

Screen every social post related to offered products and services, gaining real-time customer insights, and thus a competitive edge.



### Commercial Analytics

Move own data into platform to identify patterns and build respective business cases, e.g. understand why a service sells better in a certain setting.



### Computer Vision

Use Computer Vision to map customer behaviors, and extract valuable patterns to boost sales.

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## We Provide Tailored Data Solutions

### Our Industry Offerings



#### Travel and Logistics

Discover hidden insights from transactional and social data. Predict who of your existing and new consumers will buy services, become a frequent traveler, or forecast next travel destinations.



#### Telecom and Media

Analyze demographic, geospatial, engagement, social satisfaction, and network latency data to boost customer acquisition, while improving the retention of current customer base.



#### Financial services and Insurances

Deliver business insights, minimize manual workload in business scenario simulations, and detect frauds through machine learning techniques.



#### Retail and Consumer Goods

Translate sales, operations, inventory, revenue, and social sources into improved operations and a more personalized experience to increase customer acquisition and lifetime value.



#### Healthcare and Pharma

Improve patient satisfaction and quality of care through a more holistic approach to patients' needs. Turn medical and drug test results into central R&D and knowledge repository unit.



#### Public Sector, Utilities and Security

Utilize data stored in legacy systems to improve and secure processes across departments.

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